

CO-OP PROGRAM TGIF SEASON PREVIEW

- 1 col. x 2.75" ad featuring an event. This will be part of a Full-page color ad in the TGIF Season Preview – October co-branded with the Council and 18 events.
- The Palm Beach Post will build a 300x250 ad template including the Cultural Council logo, your organization logo, and the event details
- Each member will need to provide: high res logo, event date, event details and website. The Palm Beach Post will gather the assets and create the ad.



**Publishes:
Oct. 12, 2018
In the TGIF Season
Preview section**



To participate, please complete the form on the reverse by September 7, 2018.

The Palm Beach Post
smart solutions start here.

AGREEMENT FORM

1. _____ agrees to accept the Solution Program presented in the accompanying proposal on behalf of The Palm Beach Post.

PROGRAM



TGIF Season Preview October - \$250

The investment is \$ _____

3. The advertising purchased in this Agreement may only be used to promote the products and services of the company named above and is non-transferable.
4. The undersigned agrees to the Terms and Conditions of this agreement form and is aware that The Palm Beach Post's trading terms are payments billed monthly (as per the annual calendar cycle) by: (please select one)

Prepay Credit Card Prepay Check Net 30 (credit)

Authorized for and on behalf of:

Company: _____

Name: _____

Phone Number: _____

Position: _____

Date: _____

Signature: _____

Event Details

Event Name: _____

Details: _____

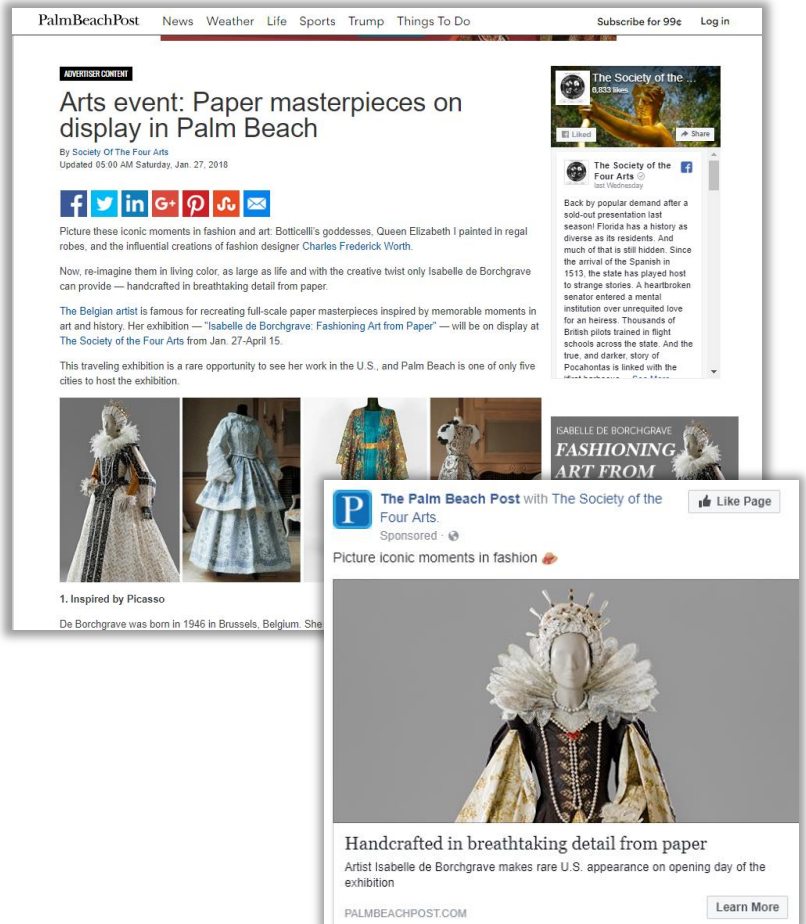
Date: _____

Website: _____

Please submit this form and a high resolution logo of your organization to:
efoy@pbpost.com

CO-OP PROGRAM DIGITAL NATIVE STORY

- Creation of 1 native article by a Palm Beach Post professional writer
- Content to live on the Cultural Council Hub on PalmBeachPost.com with FIXED ad adjacency for 1 month
- 1 day promotion from PalmBeachPost.com homepage “Breaking Now” section
- Sponsored Facebook ads driving to the content
- Detailed report delivered to client at campaign end outlining overall campaign performance




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AGREEMENT FORM

1. _____ agrees to accept the Solution Program presented in the accompanying proposal on behalf of The Palm Beach Post.

PROGRAM 	
Native Advertising \$1,500	

The investment is \$ _____

My preferred month to run the Native advertising campaign is: _____

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Event Name: _____

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