



Cultural Organization Membership

Membership in this category is exclusive to arts, cultural, nature and civic non-profit organizations and government entities (e.g., libraries, Art-in-Public Places, municipalities). *Annual dues are based on the organization's annual operating budget.*

BENEFITS

- **Online Cultural Calendar** – Opportunity to list programs/events in the web edition of this detailed guide to arts and cultural events in Palm Beach County. **Listings must be submitted online through our website. Please contact our marketing department at (561) 471- 2901.**
- **CultureCard** – Opportunity to participate in the cooperative marketing program that brings our members and donors to your door. (See enclosed for details).
- **Discounted advertising rates** in *art&culture* magazine. Advertising rates can be found at palmbeachculture.com/magazine. Copies of *art&culture* may be provided to your members and patrons.
- Monthly invitation for up to two executive-level staff to the **Cultural Executives Committee** luncheons between October and May. Meetings feature presentations by industry professionals on topics ranging from board development and fundraising to internet marketing, and networking opportunities with other members.
- Monthly invitation to the **Cultural Education Committee** meetings. Members have the opportunity to participate in this forum for ideas, professional development, dialogue and exchange with other cultural educators.
- Monthly invitation to the **Cultural Marketing Committee** meetings. (Open to organizations with dedicated marketing staff person). Members meet to discuss collaborative marketing, strategies and special events.
- Technical assistance with our **Grants** program and training in a variety of grant topics such as grant research, grant writing, grants engagement and evaluation.
- **Advocacy** – E-mail alerts and legislative updates related to funding for arts and culture at the local, state and federal level as they become available.



Cultural Organization Annual Membership
(Annual Membership renewed each June)

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Organization Main phone number: _____

Primary Contact: _____

Primary Contact Title: _____

Primary contact phone number: _____

Primary contact E-mail address: _____

Organization web address: _____

DUES LEVEL

My current annual operating budget is:

Table with 2 columns: Annual Operating Budget, Dues. Rows include budget ranges from Under \$100,000 to Over \$1,000,000 with corresponding dues amounts.

Please complete this form and submit with your payment. Thank you.

PAYMENT INFORMATION

Check enclosed for \$ _____

Please charge \$ _____ to my: VISA MasterCard AMEX

Card # _____ Exp. (MM/YY) _____ *Verification # _____

*3-digit number on back of card/ 4 on front of AMEX

The Cultural Council of Palm Beach County is a not for profit 501(c)(3) organization. Contributions to the Council are tax deductible to the extent allowable by law. A copy of the official registration and financial information may be obtained from the State of Florida's Division of Consumer Services by calling 1.800.435.7352. Registration #CH1489.



2017-2018 CultureCard Promotion

Send our Members to your door!

What is it?

CultureCard is a cooperative marketing program created by the Cultural Council to promote your organization to our membership. **There is no charge to participate**, but participation is only available to non-profit cultural organizations with membership in the Cultural Council.

Who receives a CultureCard?

Cultural Council individual and business members at the \$150 level and above receive the card as a benefit of membership. Members present their card at your business to receive benefits such as:

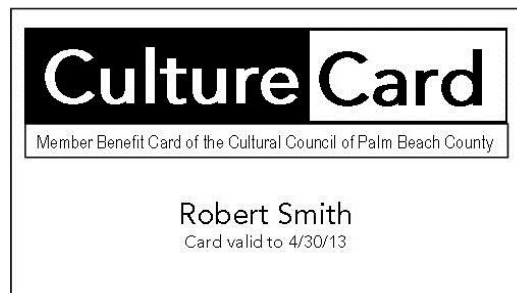
- ✓ 2-for-1 admissions
- ✓ Ticket discounts
- ✓ Free admission
- ✓ Class registration discount

How do I sign up?

- Complete the participation form and return by fax, mail or email
- Participation in the program is open year-round

How will my organization be promoted?

- Council website
- Monthly e-blast to members
- Cultural Council events
- Listing in Calendar (web version)
-



For Questions and Information please contact
Debbie Calabria – Membership & Special Events Manager
(561) 472-3330 or dcalabria@palmbeachculture.com

2017-18 CultureCard Promo Participation Form

Please enter information as you would like it to appear in all marketing materials. New/additional promotional offers may be added throughout the year. For questions, please contact Debbie Calabria at 561-472-3330.

Organization: _____

Primary Phone: _____

Web address: _____

Sample offer:

- Buy 1 regular priced ticket get 1 free ticket for any show during the 2016-2017 season. Limit 4 tickets per card holder. Must present card at time of purchase. Other restrictions may apply.
- 2-for-1 admission to the museum. Must present card at time of purchase.



Description of Promo for 2017-2018 (please list as you would like it to appear in all marketing materials)



CultureCard "Benefit of the Month"

Your special offer will be sent in an e-blast to our members during the specified month, and on our website.

Promo Month

SEPT OCT NOV DEC JAN FEB MAR APRIL MAY JUNE JULY AUG

Description



Form submitted by: _____

Position: _____

Email address: _____

Phone: _____

Please return completed form to

Debbie Calabria-Membership and Special Events Manager
dcalabria@palmbeachculture.com
Fax (561) 687-9484

THANK YOU FOR YOUR PARTICIPATION!

Council Use Only

Date Processed _____

Proof sent to contact

Web listing entered

Print listing entered



Cultural Organization Committees

The Cultural Council helps your organization stay connected to other members in Palm Beach County's arts and cultural community. Committee meetings provide you and your staff with valuable information, professional development and a venue to network with members. For questions and information, please contact Debbie Calabria, Membership and Special Events Manager at (561) 472-3330 or dcalabria@palmbeachculture.com

Cultural Executives Committee (CEC)

CEC meetings feature presentations by industry professionals on issues of importance to cultural organization leaders, including board governance, fundraising, strategic planning and leadership. Meetings also provide you with the opportunity to network and share information with other cultural leaders. **Who should attend CEC?** Your Executive Director/CEO will automatically receive meeting notices. Additional executive level staff: Director of Development and/or, a member of your board's Executive/Development Committee.

Cultural Education Committee (CEdC)

CEdC meetings provide a forum for ideas, dialogue and exchange with between cultural educators from our member organizations. Educators share their needs, challenges and success stories, and offer valuable tools and information for growth, networking and collaboration. **Who should attend CEdC?** Director of Education and/or Education Coordinator. Please contact Trish Halverson at 561-472-3347.

Cultural Marketing Committee (CMC)

Normally held on the first Thursday of each month from 9 to 10:30 a.m., CMC meetings address collaborative marketing and special events. **Who should attend CEdC?** Attendance is limited to your dedicated marketing staff member(s). For more information, contact Angelique Allen at (561) 472-3334.

Please complete information below and select Cultural Committee assignment.

CEC CEdC CMC

Name: _____

Position: _____

Email: _____

Direct Phone: _____

CEC CEdC CMC

Name: _____

Position: _____

Email: _____

Direct Phone: _____

CEC CEdC CMC

Name: _____

Position: _____

Email: _____

Direct Phone: _____

CEC CEdC CMC

Name: _____

Position: _____

Email: _____

Direct Phone: _____

**Submit completed form to Debbie Calabria via fax or email:
(561) 687-9484 • dcalabria@palmbeachculture.com**

**601 Lake Avenue • Lake Worth, FL 33460 • Phone (561) 471-2901 • Fax (561) 472-3331
palmbeachculture.com**