

art&culture

OF PALM BEACH COUNTY
Winter 2018

ALEX DREYFOOS:
HIS CULTURAL LEGACY

PUBLIC ART AND
THE PALM BEACHES

INSPIRED DECOR
AND DESIGN

CELEBRATING

40 YEARS
OF INNOVATION IN THE ARTS

art&culture IS THE OFFICIAL
MAGAZINE OF THE CULTURAL
COUNCIL OF PALM BEACH COUNTY.

Published three times per year, this indispensable resource provides in-depth coverage of arts and cultural activities throughout the Palm Beaches.

Published by the award-winning Palm Beach Media Group, *art&culture* has reimagined departments, features, in-depth interviews, and substantive changes to distribution.

DISTRIBUTION

art&culture benefits from a refocused distribution strategy that includes targeted local direct mail, significant in-room and concierge desk hotel availability, and high-visibility local business and arts organization coverage.

15,500 Per Issue – Spring, Fall & Winter:

- ◆ 9,300 copies mailed to patrons of the arts in Palm Beach County
- ◆ 3,000 copies distributed to Palm Beach County hotels and resorts
- ◆ 1,200 copies distributed to high-visibility businesses and arts organizations
- ◆ 1,000 copies mailed to Northeast Corridor arts and cultural organizations
- ◆ 1,000 copies distributed through the Cultural Council of Palm Beach County

SETTING THE STAGE

ART AND INTERIOR DESIGN COMBINE AT THE UPCOMING ART & DECORATION CURATED BY DE WILLES AT THE CULTURAL COUNCIL OF PALM BEACH COUNTY. AHEAD OF THE SHOW, WE ASKED SOME OF THE PARTICIPATING DESIGNERS TO CREATE ORIGINAL TABLETOP WONKERS INSPIRED BY FOUR VERY DIFFERENT ART GENRES.

BY MICHELLE LEE SHIROU PHOTOGRAPHY BY JERRY BARONOWITZ

IMPRESSIONISM
ANGELA REYNOLDS DESIGN, JUPITER
"The classic Impressionist work The Artist by Camille Monet was the starting point for this tabletop creation. Truly, the light of the Impressionist movement in Palm Beach provided the perfect setting as we recreated the scene of Impressionist French breakfast. Each table linen added the right layer to highlight the village tea set and fine crystal." magnolia.com

Magnolia Designers will not be a part of the Art & Decor exhibition.

Lizette, Roscoe Linsen, West Palm Beach
Evelyn and Corcoran, Dixie City Park & Beverly Contemporary Boutique, West Palm Beach

ADVERTISING RATES 2018/19

FOUR COLOR OR BLACK & WHITE

SIZE	1X	3X
Full Page	\$3,500	\$3,000
Half Page	\$2,100	\$1,800
Third Page	\$1,500	\$1,300
Quarter Page	\$965	\$820
Inside Front Cover	\$4,200	\$3,800
Inside Back Cover	\$3,800	\$3,417
Back Cover	\$4,900	\$4,417
Spread	\$5,600	\$4,750

GUARANTEED POSITION: 15% PREMIUM ALL RATES ARE NET AND NOT SUBJECT TO AGENCY COMMISSION

SPRING EDITION

Space Close	Materials Close	Publication Date
February 23, 2018	March 5, 2018	April 2018

FALL EDITION

Space Close	Materials Close	Publication Date
August 27, 2018	September 5, 2018	October 2018

WINTER EDITION

Space Close	Materials Close	Publication Date
November 16, 2018	November 29, 2018	January 2019

PALM BEACH
MEDIA GROUP

CULTURAL COUNCIL
of Palm Beach County

SCENE

IN BLOOM
The March spring will certainly be in the air in Delray Beach, as the Cultural Art Museum presents Scene. The new exhibit features contemporary works inspired by flowers and plants. The exhibit is on display from March 30 to September 9. culturalmuseumpalmbeach.com or 561.245.7920

BITES

TRENDY TAPAS
ARTIST
Food, drink, and culture intersect at Avant, the latest addition to Delray Beach's Renaissance Grove district. Named for an early 1950s guerrilla art movement where artists painted random public spaces in the location, Avant would blend reality into New York's SoHo or Tribeca neighborhoods. Here in Palm Beach County, the hip, open-dinner service is a headliner for delicious small plates, live music, and refreshing cocktails framed by concrete pillars. Visit us to the Grove and stay by the water or enjoy a panoramic view of the city. Contact us to be a part of Avant today. 561.245.7920 • avantdelray.com 561.245.7920

MECHANICAL DIMENSIONS

Full Page Bleed	9 1/4" x 11 1/8"	1/2 Page, island	4 3/4" x 7"
Trim Size	9" x 10 7/8"	1/2 Page, horizontal	7 3/4" x 4 3/4"
Live Matter-Bleed only	8 1/2" x 10 3/8"	1/2 Page, vertical	3 3/4" x 9 3/4"
Safety (from bleed)	1/4" x 1/4"	1/3 Page, vertical	2 1/8" x 9 3/4"
Full Page (non-bleed)	8" x 9 7/8"	1/3 Page, square	4 3/4" x 4 3/4"
Spread Bleed	18 1/4" x 11 1/8"	1/4 Page, vertical	3 3/4" x 4 3/4"

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