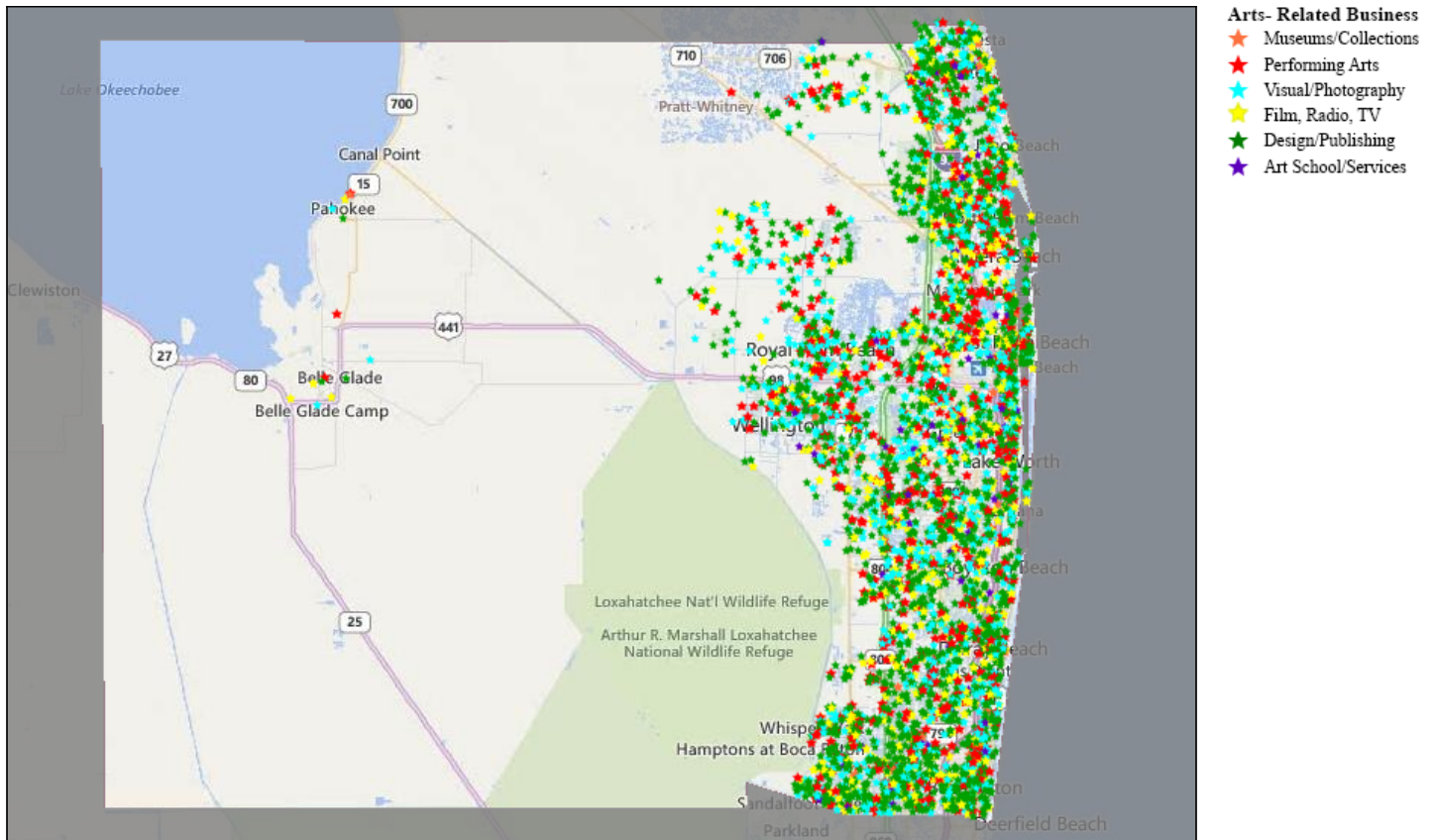


The Creative Industries in Palm Beach County, FL

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Palm Beach County, FL**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

5,257 Arts-Related Businesses Employ 15,453 People



Palm Beach County, FL is home to 5,257 arts-related businesses that employ 15,453 people. The creative industries account for 4.0 percent of the total number of businesses located in Palm Beach County, FL and 2.1 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
4.0 Percent of All Businesses and 2.1 Percent of All Employees in
Palm Beach County, FL
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	89	405
Agents	7	16
Arts Schools and Instruction	82	389
Design and Publishing	2,554	7,311
Advertising	295	1,645
Architecture	304	1,323
Design	1,942	4,122
Publishing	13	221
Film, Radio and TV	617	2,767
Motion Pictures	547	1,773
Radio	35	94
Television	35	900
Museums and Collections	68	469
Historical Society	1	5
Museums	46	392
Zoos and Botanical	21	72
Performing Arts	705	2,072
Music	231	658
Opera	1	10
Performers (nec)	339	675
Services & Facilities	127	670
Theater	7	59
Visual Arts/Photography	1,224	2,429
Crafts	95	314
Photography	781	1,274
Services	139	485
Visual Arts	209	356
GRAND TOTAL	5,257	15,453

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.